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September 9, 2020

Dear Key Community Stakeholder and Friends,

The last six months have been unlike any period in modern history. Without a doubt, the pandemic has significantly altered what we once considered normal, and challenges us to become more nimble, adaptable, and innovative in our efforts to meet the needs of our constituencies.

For many of the youth and families we are privileged to serve this has been a very heartbreaking time, due to the loss of a loved one or loss of household income. For this and many other reasons, our commitment has not abated. In fact, we believe it is a time to encourage, engage and empower our children and families as they navigate through this unprecedented time.

This year, Each One Teach One has planned two exciting fall season events, and we're seeking your sponsorship and support.

On Sunday, October 11, 6pm - 8pm, we are hosting an incredible display of youth talent entitled, "**And Still We Rise.**" We have assembled 15 youth who will share their talent through various forms of self-expression, including music, dance, spoken word, and other creative art forms. The prerecorded program will air on Facebook Live, YouTube and on the EOTO website. Approximately 300-350 participants across the Metro Detroit area and beyond will witness a wonderful display of talent.

On Saturday, November 14, 10am- 12pm we will host our 5th Annual Each One Teach One Symposium. This year's virtual event will feature various content experts and peer-to-peer presentations addressing topics such as The Power of One, Be Encouraged, and Cultivating Youth Leadership (placeholders). Approximately 500 persons are expected to participate in the 11/14/2020 call. However, the event will be recorded and posted on our social media throughout the next year.

Due to the incredible success of the symposiums over the past five years, November 14th will also be the launch of quarterly web-based symposiums we are offering for students and their families—at no cost. Your support is an integral part of our ability to offer a free year-round experience for families.

We hope that we can count on your support again this year. You are a significant part of our success, and play a vital role in helping young people reach their full potential.

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Attached for your review and response is our 2020 Exhibitor/Sponsor Registration Form. Please review, complete and return, along with a check payable to Each One Teach One, no later than October 27, 2020.

Mail to:
Each One Teach One
3596 W. Maple Rd.
#103
Bloomfield Hills, MI, 48301.

For more information, call 248-325-8353 or email iameachoneteachone@gmail.com

I hope that you will join us. Together, we can build relationships that inspire, encourage, and empower tomorrow's leaders.

Sincerely,

Dr. Patricia Ferguson

Dr. Patricia A. Ferguson
Founder
EACH ONE TEACH ONE

Tax ID: 38-3592102

Sponsorship Registration Form

Dual Sponsorship Packet Levels

\$5,000 Level

Dual sponsorship

Presenting Sponsor of 2 Parent Super Saturday Symposia

All lower level sponsorship benefits

Air 2- :30 second or 1 - :60 second commercial(s) or recorded message during Super

\$2,500 Level

Dual sponsorship

Presenting Corporate sponsor of 1 Parent Super Saturday Symposium

Air 1 - :30 second commercial during Super Saturday Symposium

Sponsorship of youth simulated learning technology for 6 months

Company mention in all pre and post releases materials

Acknowledgment as sponsor in all social media

All lower level sponsorship benefits

\$1,500

Dual sponsorship

Sponsorship of youth simulated learning technology for 3 months

Acknowledgment as sponsor throughout event

Banner and link on the Each One Teach One website

Acknowledgment as sponsor in all pre- and post-event press releases

\$1,000

Company mention in all pre and post releases materials

Acknowledgment as sponsor in social media

Acknowledgment as sponsor throughout event

Logo hyperlink on the Each One Teach One website

Acknowledgment as sponsor in limited pre and post event press releases

\$500

Company mention in all pre and post releases materials

Acknowledgment as sponsor in social media

Logo hyperlink on the Each One Teach One website

All lower level sponsorship benefits

\$250

Acknowledgment as sponsor in social media

Logo hyperlink on the Each One Teach One website

Acknowledgment as a Friend of EOTO on website

\$100

Name of business added to EOTO Directory on website through. Hyperlink to your organization.



Sponsorship: _____ \$5,000 _____ \$2,500 _____ \$1,500 _____ \$1,000 _____ \$250 _____ \$100

Enclosed is my check in the amount of \$ _____

Make checks payable to: Each One Teach One

Please charge my credit card:

_____ Visa _____ Mastercard _____ Amex _____ Discover

Credit Card # _____ Exp. date _____

Sec. Code: _____ Signature: _____

Please note if your billing name or address is different from below: _____

CONTACT INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip code: _____

Email: _____

Phone (Office and Cell for Onsite Contact): _____

Sponsor Signature: _____ Date: _____

Completed checks and sponsorship forms may be mailed to: Each One Teach One 3596 W. Maple Rd., #103 • Bloomfield Hills, MI 48301